

Rtds in Russia

<https://marketpublishers.com/r/RF1B8A8EE274EN.html>

Date: May 2021

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: RF1B8A8EE274EN

Abstracts

Wine-based RTDs recorded strong growth in 2019 whilst remaining much less popular than rival types of alcoholic drinks such as still light grape wine and sparkling wine, with demand confined to a relatively narrow niche of well-informed and sophisticated urban consumers. Nevertheless, there is growing interest in new and different types of alcoholic beverages, which has proven positive for sales of wine-based RTDs. The category is popular mainly among younger consumers, especially those who are...

Euromonitor International's RTDs in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RTDS IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

RTDs continues to emerge in 2020

Spirit-based RTDs remains the dominant product

Steep declines for on-trade sales in 2020

RECOVERY AND OPPORTUNITIES

Good growth for RTDs over the forecast period

Conservative tastes set to remain around RTDs going forward

Glass and metal to remain the preferred packaging materials

CATEGORY DATA

Table 1 Sales of RTDs by Category: Total Volume 2015-2020

Table 2 Sales of RTDs by Category: Total Value 2015-2020

Table 3 Sales of RTDs by Category: % Total Volume Growth 2015-2020

Table 4 Sales of RTDs by Category: % Total Value Growth 2015-2020

Table 5 Sales of RTDs by Off-trade vs On-trade: Volume 2015-2020

Table 6 Sales of RTDs by Off-trade vs On-trade: Value 2015-2020

Table 7 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2015-2020

Table 8 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2015-2020

Table 9 GBO Company Shares of RTDs: % Total Volume 2016-2020

Table 10 NBO Company Shares of RTDs: % Total Volume 2016-2020

Table 11 LBN Brand Shares of RTDs: % Total Volume 2017-2020

Table 12 Forecast Sales of RTDs by Category: Total Volume 2020-2025

Table 13 Forecast Sales of RTDs by Category: Total Value 2020-2025

Table 14 Forecast Sales of RTDs by Category: % Total Volume Growth 2020-2025

Table 15 Forecast Sales of RTDs by Category: % Total Value Growth 2020-2025

CHART 1 Alcoholic Drinks Off-Trade Volume Sales Growth Scenarios: 2018-2025

CHART 2 Alcoholic Drinks On-Trade Volume Sales Growth Scenarios: 2018-2025

CHART 3 Alcoholic Drinks Impact of Soft Drivers on Off-Trade Volume Sales:
2018-2025

CHART 4 Alcoholic Drinks Impact of Soft Drivers on On-Trade Volume Sales:
2018-2025

ALCOHOLIC DRINKS IN RUSSIA

EXECUTIVE SUMMARY

COVID-19 impact on alcoholic drinks

COVID-19 country impact

Company response

Retailing shift

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 16 Number of On-trade Establishments by Type 2015-2020

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2020

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2015-2020

MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2015-2020

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2015-2020

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2015-2020

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2015-2020

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2020

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2020

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2020

Table 25 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2020

Table 26 GBO Company Shares of Alcoholic Drinks: % Total Volume 2016-2020

Table 27 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2015-2020

Table 28 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 29 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2020-2025

Table 30 Forecast Sales of Alcoholic Drinks by Category: Total Value 2020-2025

Table 31 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth

2020-2025

Table 32 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth

2020-2025

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Rtds in Russia

Product link: <https://marketpublishers.com/r/RF1B8A8EE274EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RF1B8A8EE274EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970