

# Rtds in Israel

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## Abstracts

RTDs saw significant volume growth in Israel in 2023. Spicehaus continued to push forward the premium trend in the RTDs category. After opening up a factory that can produce 10,000 cocktails a day, Spicehaus joined with Yango's delivery service in order to keep up with increasing demand, which Spicehaus's existing delivery service was unable to manage on its own. At the same time, alcohol tax in the market increased due to its being connected to the CPI, and there was an increase in all alcohol...

Euromonitor International's RTDs in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Rtds in Israel  
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June 2024

### **LIST OF CONTENTS AND TABLES**

RTDS IN ISRAEL  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Premiumisation and price increases  
On-trade impacted  
Cocktail trend supports category expansion

### **PROSPECTS AND OPPORTUNITIES**

Forecast period set to see increased prices  
On-trade slow to recover  
Ongoing new product launches expected due to growing popularity – including in can formats

### **CATEGORY DATA**

Table 1 Sales of RTDs by Category: Total Volume 2018-2023  
Table 2 Sales of RTDs by Category: Total Value 2018-2023  
Table 3 Sales of RTDs by Category: % Total Volume Growth 2018-2023  
Table 4 Sales of RTDs by Category: % Total Value Growth 2018-2023  
Table 5 Sales of RTDs by Off-trade vs On-trade: Volume 2018-2023  
Table 6 Sales of RTDs by Off-trade vs On-trade: Value 2018-2023  
Table 7 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2018-2023  
Table 8 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2018-2023  
Table 9 GBO Company Shares of RTDs: % Total Volume 2019-2023  
Table 10 NBO Company Shares of RTDs: % Total Volume 2019-2023  
Table 11 LBN Brand Shares of RTDs: % Total Volume 2020-2023  
Table 12 Forecast Sales of RTDs by Category: Total Volume 2023-2028  
Table 13 Forecast Sales of RTDs by Category: Total Value 2023-2028  
Table 14 Forecast Sales of RTDs by Category: % Total Volume Growth 2023-2028  
Table 15 Forecast Sales of RTDs by Category: % Total Value Growth 2023-2028

### **ALCOHOLIC DRINKS IN ISRAEL**

### **EXECUTIVE SUMMARY**

## Alcoholic drinks in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

### **MARKET BACKGROUND**

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 16 Number of On-trade Establishments by Type 2017-2023

### **TAXATION AND DUTY LEVIES**

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2023

### **OPERATING ENVIRONMENT**

Contraband/parallel trade

Duty free

Cross-border/private imports

### **KEY NEW PRODUCT LAUNCHES**

Outlook

### **MARKET INDICATORS**

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

### **MARKET DATA**

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 25 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 26 GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 27 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 28 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 29 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 30 Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 31 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 32 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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