

# Rtds in France

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## Abstracts

RTDs posted slight growth in total volume terms in 2022, in continuation to an already good performance in 2021. 2022 benefitted from a more festive ambient than seen in 2020 to early 2021 due to the pandemic lockdowns and restrictions, along with excellent weather from June to September, which acted in favour sales of RTD spritz and sangria – the two most valuable products of the category, which are seen as perfect alcoholic drinks during heatwaves. On-trade sales continued to strongly recover,...

Euromonitor International's RTDs in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the RTDs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sangria and spritz brands drive sales

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F?? x19 Fine ? l'Eau, the first hard seltzer with cognac

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