

# Rtds in Bosnia and Herzegovina

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## Abstracts

RTDs witnessed negligible volume growth in 2022 as demand stagnated amid higher prices. Inflationary pressures drove up the unit price of RTDs in both the on-trade and off-trade in 2022, with both channels suffering as a result. RTDs are already considered an expensive alcoholic drink in Bosnia and Herzegovina and are unaffordable to the vast majority of consumers. With so many consumers struggling with finances in 2022, the higher prices has put off many consumers from buying RTDs.

Euromonitor International's RTDs in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the RTDs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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