

RTD Tea in Russia

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Abstracts

The review period was challenging for RTD tea as manufacturers focused on their developments in other soft drinks categories. The situation was compounded by the outbreak of COVID-19 with at-home consumption unable to compensate for the sharp decline in on-the-go consumption occasions in 2020. After this difficult period, RTD tea finally returned to growth in total volume terms in 2021. This performance was partly due to the easing of COVID-19 restrictions with consumers once again looking for s...

Euromonitor International's RTD Tea in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTD Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RTD TEA IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

RTD tea finally returns to growth backed by new flavour developments

Reduced sugar options likely to emerge following Fuze Tea innovation

Competitive landscape remains consolidated with new product development seen from the key players

PROSPECTS AND OPPORTUNITIES

A positive outlook for RTD tea as players invest in new product development, marketing and distribution

RTD tea faces strong competition from new healthier drinks options

Private label stands to win further share as retailers focus on expanding offer of more affordable packaged food and drinks

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2016-2021

Table 2 Off-trade Sales of RTD Tea by Category: Value 2016-2021

Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2016-2021

Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2016-2021

Table 5 Leading Flavours for Off-trade RTD Tea: % Volume 2016-2021

Table 6 NBO Company Shares of Off-trade RTD Tea: % Volume 2017-2021

Table 7 LBN Brand Shares of Off-trade RTD Tea: % Volume 2018-2021

Table 8 NBO Company Shares of Off-trade RTD Tea: % Value 2017-2021

Table 9 LBN Brand Shares of Off-trade RTD Tea: % Value 2018-2021

Table 10 Forecast Off-trade Sales of RTD Tea by Category: Volume 2021-2026

Table 11 Forecast Off-trade Sales of RTD Tea by Category: Value 2021-2026

Table 12 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2021-2026

Table 13 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2021-2026

CHART 1 Soft Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 2 Soft Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 3 Soft Drinks Impact of Drivers on Off-Trade Volume Sales: 2019-2026

CHART 4 Soft Drinks Impact of Drivers on On-Trade Volume Sales: 2019-2026

SOFT DRINKS IN RUSSIA

EXECUTIVE SUMMARY

Soft drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021

Table 15 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021

Table 17 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2020

Table 19 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2020

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2020

Table 21 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2020

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021

Table 23 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021

Table 24 Off-trade Sales of Soft Drinks by Category: Value 2016-2021

Table 25 Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

Table 26 Sales of Soft Drinks by Total Fountain On-trade: Volume 2016-2021

Table 27 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2016-2021

Table 28 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2017-2021

Table 29 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2018-2021

Table 30 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2017-2021

Table 31 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2018-2021

Table 32 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2017-2021

Table 33 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2021

Table 34 NBO Company Shares of Off-trade Soft Drinks: % Value 2017-2021

Table 35 LBN Brand Shares of Off-trade Soft Drinks: % Value 2018-2021

Table 36 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2016-2021

Table 37 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2016-2021

Table 38 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2016-2021

Table 39 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2021

Table 40 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:
Volume 2021-2026

Table 41 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: %
Volume Growth 2021-2026

Table 42 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value
2021-2026

Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value
Growth 2021-2026

Table 44 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume
2021-2026

Table 45 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth
2021-2026

Table 46 Forecast Off-trade Sales of Soft Drinks by Category: Value 2021-2026

Table 47 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth
2021-2026

Table 48 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2021-2026

Table 49 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth
2021-2026

APPENDIX

Fountain sales in Russia

Trends

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SOURCES

Summary 1 Research Sources

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