

RTD Tea in Russia

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Abstracts

The review period was challenging for RTD tea as manufacturers focused on their developments in other soft drinks categories. The situation was compounded by the outbreak of COVID-19 with at-home consumption unable to compensate for the sharp decline in on-the-go consumption occasions in 2020. After this difficult period, RTD tea finally returned to growth in total volume terms in 2021. This performance was partly due to the easing of COVID-19 restrictions with consumers once again looking for s...

Euromonitor International's RTD Tea in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTD Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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