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RTD Tea in Azerbaijan

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Abstracts

RTD tea in Azerbaijan posted another year of strong growth, both in retail volume and current value terms in 2023. As a beverage, tea enjoys widespread popularity in Azerbaijan, however per capita consumption of RTD Tea lags behind that of other post-Soviet countries in the Asia Pacific region, such as Uzbekistan and Kazakhstan. The performance of this category is largely influenced by Baku Coca-Cola Bottlers Ltd, which distributes the Fuse Tea brand. As a result, RTD tea sales remain closely ti...

Euromonitor International's RTD Tea in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTD Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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