

# RTD Tea in Tunisia

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## Abstracts

Aris Ice Tea marks a significant milestone as Tunisia's first locally-produced RTD tea. With all existing products in the market being imported, Aris is a pioneering Tunisian offering in this category. The brand boasts a diverse range of four enticing flavours: lemon, peach, strawberry, and apple. Notably, Aris sets itself apart by being both vegan and free from preservatives and colourings. The product is presented in an eye-catching plastic bottle packaging, adding to its appeal.

Euromonitor International's RTD Tea in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTD Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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