

RTD Tea in Bolivia

<https://marketpublishers.com/r/R0547FD332AEN.html>

Date: December 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: R0547FD332AEN

Abstracts

RTD tea is expected to register volume growth in 2023, supported by continuing population growth and also stable prices for local brands, which have been protected to an extent from global inflationary pressures. The segment is also seeing continuing dynamism, with increasing offerings of energy drinks with functional ingredients and that boosts overall value sales.

Euromonitor International's RTD Tea in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTD Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RTD Tea in Bolivia
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

RTD TEA IN BOLIVIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth in energy drinks
Extensive distribution networks cements Pil Andina's leadership position
Mainly offerings in tins in modern grocery retailers
PROSPECTS AND OPPORTUNITIES
Need for more innovation and stronger marketing push to boost volume sales
New local brand Tai gains value share
Focus on health benefits

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2018-2023
Table 2 Off-trade Sales of RTD Tea by Category: Value 2018-2023
Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023
Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023
Table 6 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023
Table 7 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023
Table 8 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023
Table 9 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028
Table 10 Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028
Table 11 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028
Table 12 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

SOFT DRINKS IN BOLIVIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 32 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 37 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 38 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 39 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 40 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 41 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 42 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: RTD Tea in Bolivia

Product link: <https://marketpublishers.com/r/R0547FD332AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R0547FD332AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970