

Royal Numico NV in Health and Wellness (Denmark)

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Abstracts

Royal Unibrew will continue to invest in innovation in HW beverages in the forecast period. The company is keen to build up its portfolio of healthier products in response to a growing focus on health and nutrition among consumers. The company will thus monitor consumer trends closely, recognising that it needs to innovate effectively in increasingly mature soft drinks. The company remains open to new acquisitions but recognises that European consolidation within soft drinks means that...

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