

Royal Greenland A/S in Packaged Food (Denmark)

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Abstracts

After some years at the beginning of the review period when the focus was on rationalisation, restructuring and securing the capital base, the strategic objective for the coming years will be to foster growth and consolidate the level of earnings, which should enable Royal Greenland to remain the leader in North Atlantic fish and seafood sales. The company aims to increase its net profit over the next three years through reducing its debt and through a market-orientated focus on promotion and...

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