

Royal FrieslandCampina NV in Health and Wellness (Netherlands)

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Abstracts

Royal FrieslandCampina NV focuses on the role that dairy products play in healthy diets. Milk already delivers essential nutrients such as proteins, vitamins B2 and B12 and minerals like calcium. Royal FrieslandCampina offers trusted and tasty products. The company provides consumers with the right nutrients. To do so, one of the cornerstones of the FrieslandCampina approach is to reduce the sugar content and salt content of its ranges.

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