

# Royal FrieslandCampina NV in Health and Wellness (Netherlands)

<https://marketpublishers.com/r/R4B40AD4869EN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R4B40AD4869EN

## Abstracts

Royal FrieslandCampina NV focuses on the role that dairy products play in healthy diets. Milk already delivers essential nutrients such as proteins, vitamins B2 and B12 and minerals like calcium. Royal FrieslandCampina offers trusted and tasty products. The company provides consumers with the right nutrients. To do so, one of the cornerstones of the FrieslandCampina approach is to reduce the sugar content and salt content of its ranges.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Royal FrieslandCampina NV: Key Facts

Competitive Positioning

Summary 2 Royal FrieslandCampina NV: Competitive Position 2016

## I would like to order

Product name: Royal FrieslandCampina NV in Health and Wellness (Netherlands)

Product link: <https://marketpublishers.com/r/R4B40AD4869EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R4B40AD4869EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970