

Roust Hungary Kft in Alcoholic Drinks (Hungary)

<https://marketpublishers.com/r/RB39841727AEN.html>

Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: RB39841727AEN

Abstracts

Roust Hungary plans to expand its share in spirits by focusing on the promotion of its most popular strategic brands, both off-trade and on-trade. The company is expanding its imported product portfolio in the most dynamic areas of spirits. It strives to improve profitability despite rising taxes by shifting its focus to standard and premium brands which have lower taxes, especially bitters and herb flavoured vodka. The company will continue the successful actions of mass media advertising and f...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Roust Hungary Kft: Key Facts

Summary 2 Roust Hungary Kft: Operational Indicators

Competitive Positioning

Summary 3 Roust Hungary Kft: Competitive Position 2016

I would like to order

Product name: Roust Hungary Kft in Alcoholic Drinks (Hungary)

Product link: <https://marketpublishers.com/r/RB39841727AEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB39841727AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970