

Rotap Saatcilik Kuyumculuk Tic AS in Luxury Goods (Turkey)

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Abstracts

Rotap Saatcilik Kuyumculuk Ticaret is expected to open new stores such as Omega boutiques, Montblanc boutiques and its own Rotap stores by 2015, as well as increasing its number of dealers in the Anatolia region. Montblanc, currently operating with two outlets, announced it was increasing its number of stores to five by the end of 2015 though Rotap in Turkey, as Turkey was the second largest market for Montblanc products in Europe over the review period.

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