

Rosspirtprom FGUP in Alcoholic Drinks (Russia)

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Abstracts

The company wants to become the leader in bottling services, achieving this through attracting more strategic partners – both local and international, increasing production and expanding distribution. Rosspirtprom plans to increase manufacturing facilities and increase the dissemination of production sites within Russia's territory. The company has planned to decrease prices to allow it to remain competitive in a particular price range. It also plans to expand its portfolio and focus on...

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