

Rossmann SDP Sp zoo in Tissue and Hygiene (Poland)

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Date: August 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: R083F7F306EEN

Abstracts

Rossmann SDP Sp zoo aims to invest in new outlet openings to reinforce its leading position in parapharmacies/drugstores. The company plans to operate 1,800 outlets by 2018. Rossmann SDP Sp zoo also continues to expand its product offer to fulfil the diverse expectations of its customers. Moreover, the company will continue to make efforts to ensure the public that economic profit is not the only goal of its activity. Therefore it will continue to seek high standards of cooperation with trading...

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