

Rossmann SDP Sp zoo in Retailing (Poland)

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Abstracts

Rossmann SDP is focused on strengthening its leading position in drugstores/parapharmacies and maintaining its pace of expansion, opening more than 100 new stores annually. By the end of 2018, Rossmann aims to have around 1,600 outlets in Poland.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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