

Rossmann Magyarország Kft in Tissue and Hygiene (Hungary)

<https://marketpublishers.com/r/R431FF02EFDEN.html>

Date: June 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: R431FF02EFDEN

Abstracts

Rossmann Magyarország Kft strives to expand its regular customer base by supplying them with high-quality, competitively priced products and by using frequent direct marketing and an improved loyalty programme with attractive discounts. Rossmann also works on expanding its network of stores and at the same time refurbishing the existing ones by renewing the interior design in order to suit the latest requirements of today's convenient shopping experience. The company continues to extend its...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Rossmann Magyarország Kft: Key Facts

Summary 2 Rossmann Magyarország Kft: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Rossmann Magyarország Kft: Private Label Portfolio

Competitive Positioning

Summary 4 Rossmann Magyarország Kft: Competitive Position 2013

I would like to order

Product name: Rossmann Magyarország Kft in Tissue and Hygiene (Hungary)

Product link: <https://marketpublishers.com/r/R431FF02EFDEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R431FF02EFDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970