

Rossmann GmbH in Tissue and Hygiene (Germany)

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Abstracts

Rossmann GmbH is one of the largest and most popular drugstore/pharmacy chains in Germany and Europe. Its success is based on high and constantly evolving quality standards for stores, services and products and in even larger areas on regular expansion of its store network. Further store openings are planned in Germany in 2015. Additionally, existing stores will be extended or moved to better or bigger locations. The continuous enhancement of Rossmann's private label portfolio as well as its...

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