

Rosinter Restaurants Holding OAO in Consumer Foodservice (Russia)

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Abstracts

Rosinter Restaurants Holding has a strong business model and is positioned favourably in the dynamic casual dining environment, which offers strong growth potential. The company needs funding to open more outlets to tap into rising consumer demand and is keen to respond to the increasing demands of its consumer base, which is mostly represented by the growing middle-income segment. The company is aiming for its brands to become leading casual dining full-service restaurants by raising the...

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