

Røros Metall AS in Consumer Appliances (Norway)

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Abstracts

High quality will remain a key source differentiation for the company going forward. The company's established position on the market, combined with its reputation for reliable and high quality appliances forms the basis of the company's strategic direction over the forecast period as it will continue to seek growth on this platform.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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