

# Rona Inc in Home and Garden (Canada)

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## Abstracts

As part of the ambition to turn around the company business, Rona reorganised and restructured since mid-2013 and focused on meeting demands in each geographic area it competes in by adjusting store format and product offerings. At the same time, it will continue to expand its private label portfolio and focus on better serving customers and creating a better customer experience, particularly for professionals, in addition to enhancing product offerings and expanding its geographic footprint by...

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