

Romaqua Group SA in Health and Wellness (Romania)

<https://marketpublishers.com/r/RB760B95D6BEN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: RB760B95D6BEN

Abstracts

Romaqua Group SA is by far the leading player in bottled water in Romania, having established a very strong position with its high-profile mineral water brand Borsec, which is widely distributed throughout the entire country. The company is set to continue taking steps to secure its very strong leading position in the category against the pressure coming from international rivals by diversifying its portfolio in line with industry trends.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Romaqua Group SA: Key Facts

Summary 2 Romaqua Group SA: Operational Indicators

Competitive Positioning

Summary 3 Romaqua Group SA: Competitive Position 2016

I would like to order

Product name: Romaqua Group SA in Health and Wellness (Romania)

Product link: <https://marketpublishers.com/r/RB760B95D6BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB760B95D6BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970