

Rolex SA in Luxury Goods (Switzerland)

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Abstracts

Rolex focuses on product innovation encompassing contemporary designs, high-quality materials and craftsmanship, and puts great emphasis on the Swiss watch-making tradition.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 Rolex SA: Key Facts

Internet Strategy

Competitive Positioning

Summary 2 Rolex SA: Luxury Goods Brands by Category 2016

Summary 3 Rolex SA: Competitive Position 2015

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