

# Rolex Deutschland GmbH in Personal Accessories (Germany)

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## Abstracts

Rolex Deutschland GmbH is the German subsidiary of the globally-renowned Swiss luxury watch manufacturer Rolex SA. In its function as German distributor, the company is closely aligned with its parent's strategy of delivering excellence while promoting Rolex's high standards and values. The company's main focus and plans for growth rely on the superior quality of its products and what is called the "Rolex quintessence", a fine-tuned combination of tradition, innovation, durability, creation and...

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