

Rohto Pharmaceutical Co Ltd in Consumer Health (Japan)

<https://marketpublishers.com/r/RCA2118B6DCEN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: RCA2118B6DCEN

Abstracts

Rohto Pharmaceutical Co Ltd aims to contribute more to Japanese society by delivering value-added products to its loyal consumers. Rohto Pharmaceutical's corporate slogan is "Happy Surprise!" and the company aims to offer unique products which exceed consumer expectations. Although Rohto Pharmaceutical is most well-known for its eye care products, more than 60% of the company's sales are derived from skin care products and its product range remains diverse. The company is set to continue...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Rohto Pharmaceutical Co Ltd: Key Facts

Summary 2 Rohto Pharmaceutical Co Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Rohto Pharmaceutical Co Ltd: Competitive Position 2012

I would like to order

Product name: Rohto Pharmaceutical Co Ltd in Consumer Health (Japan)

Product link: <https://marketpublishers.com/r/RCA2118B6DCEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RCA2118B6DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970