

Rodenstock GmbH in Eyewear (Germany)

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Abstracts

Rodenstock GmbH is a leading manufacturer of spectacles and spectacle lenses in Germany. The company looks to continue its success by focusing on its core values: maximum precision, handmade premium quality and innovation. Due to increasing demand in 2016, Rodenstock plans to hire 500 additional employees and invest EUR20 million in its company infrastructure and new technologies. This ambitious course for growth includes international expansion, particularly in the US.

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