

Robotic Vacuum Cleaners: Key Trends and Growth Opportunities Up to 2021

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Abstracts

Robotic vacuum cleaners is expected to post faster volume growth globally than any other type of vacuum cleaner over 2016-2021. Apart from China and Thailand, developed markets are the major markets driving absolute volume growth. In addition to reduced unit prices, changes in socioeconomic factors, namely increased female employment, change of flooring type from carpet to hard floor as well as an increase in pet ownership are some of the major drivers underpinning growth opportunities in global...

Euromonitor International's Robotic Vacuum Cleaners: Key Trends and Growth Opportunities Up to 2021 global briefing offers a comprehensive guide to the retail sales data, allowing you to identify the sectors driving growth. The report also identifies the leading companies/brands and offers strategic analysis of key factors influencing the competitive landscape - be it new product developments, technological innovations, economic/lifestyle influences, distribution or pricing issues. Additionally, trade statistics and producer's shares will answer questions on where appliances are produced and where they are being exported to, how quickly these units are moving, which companies are producing how much, and whether all categories are behaving in the same way. Collectively, this gives a complete view in both marketing and production planning strategies. Forecasts illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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