

Robinsons Retail Group in Retailing (Philippines)

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Abstracts

With a resilient Philippine economy in the face of global financial turmoil and a demographic comprised mostly of a working population, Robinsons Retail Group expects to see rising purchasing power and higher consumer spending in the market. To take advantage of this, the company will continue to expand its geographic footprint nationwide by opening about 200 new outlets, with a special focus on big format stores. It will continue building Robinsons Townville centres (which are community shoppin...

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