

Robert Maurer GmbH in Retailing (Austria)

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Abstracts

Robert Maurer GmbH can rely on its strong branch network and renowned reputation among discerning customers. It has established itself as the leader in its specific field, professional hair care, where it is expected to increase its power over the forecast period through the newly acquired McSalon brand.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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