

# Rivoli Group in Luxury Goods (United Arab Emirates)

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## Abstracts

In 2016, Rivoli Group continued to hold vigorous PR and marketing activities in the region. Some of them included Calvin Klein Watches' New Capsule from the "Life in the Now" Campaign, a chance to meet and greet celebrity Hrithik Roshan in Association with Rada & Rivoli, and the launch of Certina UAE Special Edition Timepieces.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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