

Rivoli Group in Luxury Goods (United Arab Emirates)

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Abstracts

In 2016, Rivoli Group continued to hold vigorous PR and marketing activities in the region. Some of them included Calvin Klein Watches' New Capsule from the "Life in the Now" Campaign, a chance to meet and greet celebrity Hrithik Roshan in Association with Rada & Rivoli, and the launch of Certina UAE Special Edition Timepieces.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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