

# Rituals Cosmetics Belgium Sprl in Beauty and Personal Care (Belgium)

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Date: May 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R5115F95E79EN

## Abstracts

Besides launching new ranges relating to stories of ancient Eastern tradition and opening new flagship stores, Rituals Cosmetics expects to widen its distribution in other channels. Already present in travel retail in other countries, the company is expected to strengthen its position within this channel in the Belgian market.

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