

# Rising Dragon: Pet Care Potential in Asia Pacific

<https://marketpublishers.com/r/RCE81A2C42EEN.html>

Date: April 2015

Pages: 41

Price: US\$ 1,200.00 (Single User License)

ID: RCE81A2C42EEN

## Abstracts

Going East seems to be a wise decision in the face of sluggish growth in mature markets. Asia boasts opportunities, with a burgeoning middle class and rising disposable incomes. As more consumers switch to commercially prepared pet food, the competitive landscape is increasingly competitive. More players are entering this lucrative market and local players are becoming more savvy. Pet products are also benefiting as consumers in more developed Asian markets flaunt their status and pamper their p...

Euromonitor International's Rising Dragon: Pet Care Potential in Asia Pacific global briefing offers an insight into the development of the market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading and emerging companies and brands, offers strategic analysis of key factors influencing the market, including background information on pet population, pet ownership by household and prepared gap ratio. Forecasts illustrate how the market is set to change and criteria for success.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Global overview  
Asia and Southeast Asia  
Thailand  
South Korea  
Taiwan  
Competitive Landscape  
Future prospects  
Report Definitions

## I would like to order

Product name: Rising Dragon: Pet Care Potential in Asia Pacific

Product link: <https://marketpublishers.com/r/RCE81A2C42EEN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RCE81A2C42EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970