

Ripley Corp SA in Retailing (Chile)

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Abstracts

In 2013 the company inaugurated several new department stores in cities throughout Chile as well as the Plaza Egaña shopping centre in Santiago. In 2014, however, there was a drop in consumer confidence, which resulted in the emergence of a more difficult retail environment, which continued in 2015. However, at the end of the review period there were reports that Mexican retailing company El Puerto de Liverpool intended to acquire 50% of the Chilean company.

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