

Ripley Corp SA in Apparel and Footwear (Chile)

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Date: June 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: R53549D4948EN

Abstracts

Ripley Corp is set to continue targeting mid-income consumers. In addition, it is highly likely that it will continue to increase its credit system, since it is one of the main payment methods used by Chilean consumers, even more than in the context in which internet retailing is rapidly increasing.

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