

Rinnai Vietnam Co Ltd in Consumer Appliances (Vietnam)

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Abstracts

As a subsidiary of a Japanese company having international presence in thirteen countries, Rinnai Vietnam has a great foundation and competitive advantage to invest in new products with improved features, functions and designs. The company is also planning to take a step change in growing the distribution network and build brand awareness for the Rinnai brand among Vietnamese consumers, focusing on freestanding and built-in hobs.

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