

Rigid Plastic Packaging in Latin America

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Abstracts

Despite the ever-increasing concerns about single-use plastic and waste management, rigid plastic packaging continues to be heavily used in Latin America, and is also seeing positive growth rates in this region. Attributes such as convenience, practicality, portability and storage efficiency remain relevant, trumping environmental concerns, especially as many economies in the region continue to grapple with economic or political instability as well as the ongoing impact of the pandemic.

Euromonitor International's Rigid Plastic Packaging in Latin America global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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