

Richter Gedeon Nyrt in Consumer Health (Hungary)

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Abstracts

Richter Gedeon Nyrt, as one of the biggest innovative pharmaceutical companies in the Eastern-European region, aims to invest in new product development and distribution over the forecast period to strengthen its market position. Although the company primarily manufactures Rx products, its OTC product portfolio is widely promoted in Hungary benefiting from the outstandingly good reputation of certain brands such as Kalmopyrin.

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