

Richemont SA, Cie Financière in Luxury Goods (World)

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Abstracts

Having conducted a review of its underperforming businesses, the world's second largest luxury goods company, Richemont, is working to turn around a number of its brands. This profile analyses the company's development of its core jewellery and timepieces businesses in light of changing demand trends, considers its moves to revitalise struggling brands, and examines its growing interest in the fashion segment.

Euromonitor International's Richemont SA, Cie Financière in Luxury Goods (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Luxury Goods industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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