

# Richemont SA, Cie Financière in Luxury Goods (Taiwan)

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## **Abstracts**

Richemont SA, Cie Financière is likely to expand the presence of its luxury brands through store expansion in order to increase brand awareness among Taiwanese consumers. To appeal to a wider target audience, the company is likely to increase its product offerings to include more affordable and aspirational luxury products through its various luxury brands.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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