

Richemont Asia Pacific Ltd in Luxury Goods (Taiwan)

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Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R4C92CC37FCEN

Abstracts

Richemont Asia Pacific Limited is likely to further pursue outlet expansion while at the same time grow brand awareness across its diverse collection of brands. With Taiwanese consumers gaining an increasing preference for luxury brands and products, the company is likely to offer a more affordable aspirational range through a number of its brands to appeal to a broader consumer base.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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