

# Rice, Pasta and Noodles in Serbia

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Date: November 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: R9DEE3D7D8EEN

## Abstracts

Overall, rice, pasta and noodles is expected to register moderate constant value and minimal volume growth in 2023. However, the performance is not uniform across rice, pasta and noodles. While pasta continues to account for most value sales, it is expected to see volume sales fall marginally, as high wheat prices feed into high prices for pasta. Rice lies in the middle ground. However, noodles is expected to be the strongest performers, in particular in terms of volume growth for instant noo...

Euromonitor International's Rice, Pasta and Noodles in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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