

Rice, Pasta and Noodles in Pakistan

<https://marketpublishers.com/r/R55FB2EFB33EN.html>

Date: November 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: R55FB2EFB33EN

Abstracts

Rice is a key staple in Pakistan and in 2023 is expected to register healthy volume growth, as its affordability, as well as continuing population growth support volume sales. Local farmers are also in a position to supply local demand and this keeps prices lower. Rice yields also continue to improve, as farmers plant higher-yielding hybrid rice varieties, improves agronomic practices and increase planting areas, as farmers shift out of cotton. That being paid, price rises are still significant...

Euromonitor International's Rice, Pasta and Noodles in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Rice, Pasta and Noodles in Pakistan

Euromonitor International

November 2023

List Of Contents And Tables

RICE, PASTA AND NOODLES IN PAKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health volume growth for rice

Consolidated landscape across rice, pasta and noodles

More muted performance for pasta in 2023

PROSPECTS AND OPPORTUNITIES

Rice strongest performer over forecast period

Increasing demand for offerings with healthier positioning

Retail developments set to support growth

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 7 NBO Company Shares of Rice: % Value 2019-2023

Table 8 LBN Brand Shares of Rice: % Value 2020-2023

Table 9 NBO Company Shares of Pasta: % Value 2019-2023

Table 10 LBN Brand Shares of Pasta: % Value 2020-2023

Table 11 NBO Company Shares of Noodles: % Value 2019-2023

Table 12 LBN Brand Shares of Noodles: % Value 2020-2023

Table 13 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 14 Distribution of Rice by Format: % Value 2018-2023

Table 15 Distribution of Pasta by Format: % Value 2018-2023

Table 16 Distribution of Noodles by Format: % Value 2018-2023

Table 17 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN PAKISTAN

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 21 Sales of Staple Foods by Category: Volume 2018-2023

Table 22 Sales of Staple Foods by Category: Value 2018-2023

Table 23 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 24 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 26 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 27 Distribution of Staple Foods by Format: % Value 2018-2023

Table 28 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 29 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 30 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Rice, Pasta and Noodles in Pakistan

Product link: <https://marketpublishers.com/r/R55FB2EFB33EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R55FB2EFB33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970