

Rice, Pasta and Noodles in Mexico

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Abstracts

Although the impact of COVID-19 is waning in Mexico, many consumption habits adopted during the pandemic remain prevalent. While demand for rice, pasta, and noodles through foodservice has recovered to pre-pandemic levels, retail volume sales continue to record robust growth in 2023. Many Mexicans are still working from home more frequently than prior to the pandemic, increasing the demand for homemade food and, consequently, boosting retail sales. Additionally, given the complex economic contex...

Euromonitor International's Rice, Pasta and Noodles in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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