

Rice, Pasta and Noodles in Israel

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Abstracts

In December 2022, Osem announced a price rise for many of its products, including pasta, of 5.9%. Six months later, Osem announced another price hike for its pasta, of 4.5%, that went into effect in June 2023. In May 2023, Shestowitz increased the price of Barilla pasta by 10%, which came after a 12% price increase in early 2022. Shestowitz tried increasing prices again in mid-2022, but the government prevented it from doing so. In October 2022, Sugat announced a price increase of 15% for its ri...

Euromonitor International's Rice, Pasta and Noodles in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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