

Rice, Pasta and Noodles in Hungary

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Abstracts

As is the case across staple foods in Hungary, unit prices in rice, pasta and noodles have continued to rise dramatically in 2023 amidst persistently high inflation resulting from the devaluation of the forint and factors linked to the global recovery from COVID-19 and Russia's invasion of Ukraine. Nonetheless, most categories are poised to record growth in retail volume sales, while the only exception, dried pasta, is set to post a lower rate of decline than in 2022. Overall demand has been buo...

Euromonitor International's Rice, Pasta and Noodles in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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