

Rice, Pasta and Noodles in France

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Abstracts

Rice and pasta have both been impacted by price rises, but unlike most other areas of staple foods volume sales in these categories have continued to rise. This is largely due to the fact that these types of products can still offer value for money, with consumers able to prepare a wide range of quick and convenient dishes using rice and pasta. Furthermore, these products also offer the flexibility of preparing simple and affordable dishes with a basic range of ingredients or adding more expensi...

Euromonitor International's Rice, Pasta and Noodles in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Rice, Pasta and Noodles in France
Euromonitor International
November 2023
List Of Contents And Tables
RICE, PASTA AND NOODLES IN FRANCE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Rice and pasta continue to benefit from convenience and value
Noodles attracting a growing audience despite price rises
Chilled pasta thriving thanks to offering a more affordable alternative to eating out
PROSPECTS AND OPPORTUNITIES
Pasta likely to remain an important staple of the French diet, while producers of noodles are set to focus on presenting a healthier image
Climate change could impact the supply chain, but healthy eating trend could open up new opportunities
Bulk buy legislation likely to have a growing influence on company strategies

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023
Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 8 NBO Company Shares of Rice: % Value 2019-2023
Table 9 LBN Brand Shares of Rice: % Value 2020-2023
Table 10 NBO Company Shares of Pasta: % Value 2019-2023
Table 11 LBN Brand Shares of Pasta: % Value 2020-2023
Table 12 NBO Company Shares of Noodles: % Value 2019-2023
Table 13 LBN Brand Shares of Noodles: % Value 2020-2023
Table 14 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 15 Distribution of Rice by Format: % Value 2018-2023
Table 16 Distribution of Pasta by Format: % Value 2018-2023
Table 17 Distribution of Noodles by Format: % Value 2018-2023
Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 21 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN FRANCE

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 22 Sales of Staple Foods by Category: Volume 2018-2023

Table 23 Sales of Staple Foods by Category: Value 2018-2023

Table 24 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 25 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 27 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 28 Penetration of Private Label by Category: % Value 2018-2023

Table 29 Distribution of Staple Foods by Format: % Value 2018-2023

Table 30 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 31 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 32 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 33 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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