

Rice, Pasta and Noodles in Estonia

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Abstracts

Chilled pasta is the fastest growing category in 2023, in volume and value terms. Consumers are drawn by the favourable ratio of price and cooking time, as chilled pasta only needs to be heated for a few minutes. This pasta option is popular among busy people who do not have much time or inclination to cook. Chilled pasta is also an affordable choice compared to a similar dish from foodservice takeaway. In addition, chilled pasta can be consumed at any time, while pasta from foodservice needs to be c...

Euromonitor International's Rice, Pasta and Noodles in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Rice, Pasta and Noodles in Estonia
Euromonitor International
November 2023
List Of Contents And Tables
RICE, PASTA AND NOODLES IN ESTONIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Chilled pasta is popular among busy people
Dried pasta supported by wider product assortment
Pasta manufacturer Abestock AS leads overall category

PROSPECTS AND OPPORTUNITIES

Further development expected in chilled pasta
Dried pasta will grow due to its ease of preparation and cost-effectiveness
Rising interest in Japanese cuisine to drive rice category

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023
Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 8 NBO Company Shares of Rice: % Value 2019-2023
Table 9 LBN Brand Shares of Rice: % Value 2020-2023
Table 10 NBO Company Shares of Pasta: % Value 2019-2023
Table 11 LBN Brand Shares of Pasta: % Value 2020-2023
Table 12 NBO Company Shares of Noodles: % Value 2019-2023
Table 13 LBN Brand Shares of Noodles: % Value 2020-2023
Table 14 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 15 Distribution of Rice by Format: % Value 2018-2023
Table 16 Distribution of Pasta by Format: % Value 2018-2023
Table 17 Distribution of Noodles by Format: % Value 2018-2023
Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028
Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028
Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth

2023-2028

Table 21 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth
2023-2028

STAPLE FOODS IN ESTONIA

EXECUTIVE SUMMARY

Staple foods in 2023

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 22 Sales of Staple Foods by Category: Volume 2018-2023

Table 23 Sales of Staple Foods by Category: Value 2018-2023

Table 24 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 25 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 27 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 28 Penetration of Private Label by Category: % Value 2019-2023

Table 29 Distribution of Staple Foods by Format: % Value 2018-2023

Table 30 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 31 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 32 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 33 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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