

# Rice, Pasta and Noodles in Canada

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## Abstracts

Despite reaching record high price levels, the rice, pasta, and noodles category has experienced a modest dip in value sales. Consumers are becoming increasingly mindful of their dietary choices and are reducing their carbohydrate intake, opting for higher protein and salad options. Most products within the rice, pasta, and noodle category are carbohydrate-heavy, prompting consumers to steer clear. Moreover, elevated pasta prices have contributed to reduced consumption. These high prices can be...

Euromonitor International's Rice, Pasta and Noodles in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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