

# Rice, Pasta and Noodles in Cameroon

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## Abstracts

Rice is Cameroon's most important staples, with value sales for pasta and noodles being significantly less. While there is some rice produced in Cameroon, it is mainly imported, with local variants considered to be of lower quality and also more expensive. The price of a 25kg bag of local rice costs between XAF14,000 and XAF15,000 FCFA, while the imported equivalent costs about XAF10,000. As such, with limited in-country demand, many local producers export rice to neighbouring Nigeria and Centra...

Euromonitor International's Rice, Pasta and Noodles in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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