

# Rice, Pasta and Noodles in Brazil

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## Abstracts

The price of rice, pasta, and noodles in Brazil over 2022 was mainly impacted by worldwide production challenges, international trade, freight constraints and local macroeconomic outcomes. The cost-of-living crisis as a result of inflation placed constraints on many Brazilians' budgets and forced them to rationalise their consumption. Data collected by the National Consumer Secretariat (Senacon), an office responsible for following and guaranteeing consumers' rights, show that on average in 2022...

Euromonitor International's Rice, Pasta and Noodles in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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